

SHEPA LEARNING COMPANY

POSITIVE NETWORKING® TIPS QUICK GUIDES

CUSTOM BRANDING INFORMATION



SPECIFICATIONS

- Guide dimensions: 4 inches x 8.25 inches, with 3.5 inch front and back flaps
- 4-process color varnished cover, outside only and a 40-page tip guide inside
- Customer branding available on the back and front cover panels as shown below

PRODUCTION

- Shepa Learning Company will coordinate the production of the quick guides.
- All artwork for the back cover will be designed and supplied by Customer (or its graphic design firm) in final form in high resolution PDF version.
- All PMS/Pantone or CMYK info to be provided by Customer.
- A PDF of the final cover will be supplied for approval prior to printing.
- There is an approximate ten day turnaround time from the date of cover artwork approval.

PRICING

Prices are in effect as of June 2010 and are subject to change without notice.

Quantity	Price Per Guide
<100	\$6.50
100-299	\$6.25
300-499	\$6.00
500-999	\$5.50
1,000-1,999	\$5.00
2,000	\$4.00
3,000	\$3.50
5,000	\$2.95

- Prices are based on customer providing the cover branding to Shepa Learning Company in a high-resolution format that can be easily "dropped into" our existing cover design.
- Applicable taxes and shipping costs are extra.
- Shipping costs depend on weight, destination and speed of delivery. A box of 100 quick guides weighs approximately 15 lbs.

COVER EXAMPLES

All of our quick guides are available for full-color back and front cover branding as shown below.



88 Positive Networking® Tips


This handy 40-page guide contains the top networking tips of positive networkers and leaders. It's a great training product to include with your *Positive Networking®* workshop, keynote or to give to your employees or clients.



28 Positive Networking® Tips for Conferences

Before you send your staff off to spend two or three days at a conference or meeting, give them this handy guide. It includes twenty-eight of the best *Positive Networking®* tips to get your conference attendees connecting.

SHEPA LEARNING COMPANY
POSITIVE NETWORKING® TIPS QUICK GUIDES
BRANDED COVER EXAMPLES



Enbridge Calgary Mentorship Program

At Enbridge we value our people and the work you do in our company. Mentorship is one of the ways we invest in you and your success!

Program Guidelines:

- Voluntary program
- Founded on *confidentiality*
- Requires *honest feedback*
- Requires *open communication*
- *Meeting regularly* is critical
- *Active listening skills* are valuable
- Have *learning* in mind – set goals
- Get an early *start and organize* for success!
- *Challenge yourself* and enjoy the experience!

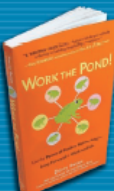
For more information or to get involved, contact your HR Advisor or the Corporate Human Resources team at Enbridge in Calgary.

**Networking
for Business and Life**


88

Positive
Networking® Tips

From the authors of
WORK THE POND!
Darcy Rezac
Judy Thomson &
Gayle Hallgren-Rezac



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CASHMAN CONSULTING, LLC.



RIDGEDALE BUSINESS SOLUTIONS

"Human Resource Solutions for Business Owners"



Minuteman Press



Century 21



Mixed Sources
FSC

Become a Positive Networker

“Rezac’s outward, what-can-I-do-for-you attitude is the key to building extensive, long-lasting connections... it is the ‘world’s best definition.’”

—Guy Kawasaki
managing director, Garage Technology Ventures
author, *The Art of the Start*




Photo Credit: Dave Roels

Also available
88 Positive Networking® Tips

To learn more about the series of
Positive Networking® Guides
visit www.workthepond.com

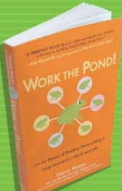
SHEPA LEARNING COMPANY
1-866-738-7660

“networking done right”

28

Positive
Networking® Tips
For Conferences

From the authors of
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Darcy Rezac
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Gayle Hallgren-Rezac



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