

**SHEPA LEARNING COMPANY**  
**POSITIVE NETWORKING® TIPS QUICK GUIDES**  
**CUSTOM BRANDING INFORMATION**



**SPECIFICATIONS**

- *Quick Guide* dimensions: 4 inches x 8.25 inches, with 3.5 inch front and back flaps
- 4-process color varnished cover, outside only and a 40-page tip booklet inside
- Customer branding available on the back and front cover panels as shown below

**PRODUCTION**

- Shepa Learning Company will coordinate the production of the *Quick Guides*.
- All artwork for the back cover will be designed and supplied by Customer (or its graphic design firm) in final form in high resolution PDF version.
- All PMS/Pantone or CMYK info to be provided by Customer.
- A PDF of the final cover will be supplied for approval prior to printing.
- There is an approximate one week turnaround time from the date of cover artwork approval.

**PRICING**

Prices are in effect as of January 2009 and are subject to change without notice.

Quantity	Price Per Guide
<100	\$5.95
100-299	\$5.70
300-499	\$5.35
500-999	\$4.75
1,000-1,999	\$4.00
2,000	\$3.00
3,000	\$2.50
5,000	\$1.95

- Prices are based on customer providing the cover branding to Shepa Learning Company in a high-resolution format that can be easily “dropped into” our existing cover design.
- Applicable taxes and shipping costs are extra.
- Shipping costs depend on weight, destination and speed of delivery. A box of 100 *Quick Guides* weighs approximately 15 lbs.

**COVER EXAMPLES**

All of our *Quick Guides* are available for full-color back and front cover branding as shown below.



**88 Positive Networking® Tips**

This handy 40-page booklet contains the top networking tips of positive networkers and leaders. It's a great training product to include with your *Positive Networking®* workshop, keynote or to give to your employees or clients.



**28 Positive Networking® Tips for Conferences**

Before you send your staff off to spend two or three days at a conference or meeting, give them this handy *Quick Guide*. It includes twenty-eight of the best *Positive Networking®* tips to get your conference attendees connecting.

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 POSITIVE NETWORKING® TIPS QUICK GUIDES  
 BRANDED COVER EXAMPLES**




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**Networking  
 for Business and Life**

**88  
 Positive  
 Networking® Tips**

From the authors of  
**WORK THE POND!**  
 Darcy Rezac  
 Judy Thomson &  
 Gayle Hallgren-Rezac



presented by

**Building a  
 Connected Community**




At Golder Associates, we recognize that our success relies on the continuous growth and development of our people. As a client-focused organization, we believe that building a connected team will help build stronger communities, add value to our client relationships, and take our business to the next level.

That's why we support our employees by providing personal and professional development, so they become engaged leaders who bridge the communities both within and outside of our organization.




**SHEPA LEARNING COMPANY**  
**POSITIVE NETWORKING® TIPS QUICK GUIDES**  
**BRANDED COVER EXAMPLES**



**Enbridge Calgary Mentorship Program**

At Enbridge we value our people and the work you do in our company. Mentorship is one of the ways we invest in you and your success!

**Program Guidelines:**

- *Voluntary* program
- Founded on *confidentiality*
- Requires *honest feedback*
- Requires *open communication*
- *Meeting regularly* is critical
- *Active listening skills* are valuable
- Have *learning* in mind – set goals
- Get an *early start and organize* for success!
- *Challenge yourself* and enjoy the experience!

\*\*\*\*\*

For more information or to get involved, contact your HR Advisor or the Corporate Human Resources team at Enbridge in Calgary.

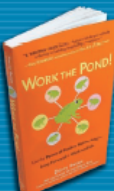
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for Business and Life**


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Positive  
Networking® Tips

From the authors of  
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Judy Thomson &  
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presented by




“There is a

# direct link

between the quality of our  
relationships  
and the quality of our  
business results.”

John J. Ryan  
FCC President and Chief Executive Officer



Canada

**Become a Positive Networker**

“Rezac’s outward, what-can-I-do-for-you attitude is the key to building extensive, long-lasting connections... it is the ‘world’s best definition.’”

—Guy Kawasaki  
managing director, Garage Technology Ventures  
author, *The Art of the Start*




Photo Credit: Dave Roels

Also available  
88 *Positive Networking®* Tips

To learn more about the series of  
*Positive Networking® Guides*  
visit [www.workthepond.com](http://www.workthepond.com)

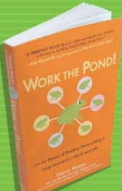
SHEPA LEARNING COMPANY  
1-866-738-7660

“networking done right”

28

Positive  
Networking® Tips  
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