



PRE-CONFERENCE NETWORKING TIPS FOR EVERYONE ATTENDING *NH Women's Leadership Summit, June 11, 2010*

We'll be jump starting the networking and connecting at the New Hampshire Women's Leadership Summit with our presentation *Leap Start: The Power of Positive Networking®*. You'll get the best networking tips and techniques to maximize your connecting. And join us for our afternoon session, *The Engaged Woman Leader*. But before you come, here are a few pre-conference networking tips.

—Gayle Hallgren-Rezac & Judy Thomson, co-authors of *WORK THE POND! Use the Power of Positive Networking to Leap Forward in Work and Life* (Prentice Hall:NY)

BRING BUSINESS CARDS

It seems obvious, of course you bring cards! Right? The number of times we have seen people race up to the hotel business center to photocopy the four cards they brought with them makes us think we **should** remind folks to bring cards. And, do you have enough cards? You can never have too many, only too few.

DO YOUR CARDS NEED UPDATED INFORMATION

Check your cards and see if you want to update your information. Are you on LinkedIn, Twitter or...? With the digital printing process business cards can be turned around quickly.

SPLIT UP YOUR CARDS

Bring half your cards in your carry on, and pack the rest. Luggage gets lost.

BRING CLOTHES WITH POCKETS

Women's clothes are often pocket-challenged. A man's suit has 11 pockets! The best place to carry your business cards is in your pocket, but if you are pocket-free, find a spot for your business cards in your purse that's easy to access.

DO A LITTLE HOMEWORK

If you have been to this conference before, are there people you want to touch base with again? Find their business cards or contact information and send them an email letting them know you'll be attending. Perhaps set up a time to meet up in person?

GIVE YOURSELF PERMISSION

Also, make this a day you plan to sit with people you don't know and introduce yourself to strangers. Maximize your opportunities to connect.

We look forward to seeing you! Here's what to expect:

"IN MY 33 YEAR PROFESSIONAL CAREER I HAVE ATTENDED 'NETWORKING' WORKSHOPS TOO NUMEROUS TO MENTION. HOWEVER, I HAVE NEVER ATTENDED ONE IN WHICH I SO EASILY ACTIVELY PUT INTO PLACE THE TIPS AND REALIZED THE RESULTS!" —ROANOKE TRADE SERVICES, INC.

FREE NETWORKING TIP

Before you come why not sign up for our Free Weekly *Positive Networking®* Tips? They are short and sweet and spam free.

www.workthepond.com

Gayle Hallgren-Rezac and Judy Thomson are the co-authors of *WORK THE POND!* This best-selling book has been called the "connectors' handbook" by *Town & Country* magazine. It's available at <http://tiny.cc/mms12>

